



**City of Lake Dallas
Keep Lake Dallas Beautiful Meeting
Conducted by Video Conference
Tuesday March 16, 2021 at 7:00 p.m.
Agenda**

Pursuant to Governor Greg Abbott's temporary suspension of various provisions of the Texas Open Meetings Act, and in an effort to protect the health and safety of the public, this meeting is being conducted by video conference. Members of the public who desire to only listen to proceedings of the meeting may dial the following toll-free number and, when prompted, enter the following Meeting ID #, beginning at 6:45 p.m. to join the meeting. Any person wishing to view the video conference may go to the Internet link shown below and enter the password shown.

Toll Free Number: 877 853 5257

Meeting ID#: 818 9270 3042

Video Conference:

<https://us02web.zoom.us/j/81892703042?pwd=Rmd1dGpDSm1lekZtWVVNNDZwWDUxZz09>

Password: 722010

Members of the public are entitled to participate remotely via Videoconference. To speak remotely at the Keep Lake Dallas Beautiful Meeting, speakers must:

- Register with the City Secretary by either email cdelambre@lakedallas.com or calling 940-497-2226 ext. 102 by 3:00 p.m. on Tuesday, March 16, 2021.
- Registered speakers will receive an email or phone call providing the meeting link and/or telephone number to call on the date of the meeting.
- Speakers must call not later than 6:45 p.m. on the date of the meeting in order to be allowed to speak. Late callers will not be accepted and will not be allowed to speak.
- Registered speakers will not be allowed to speak until recognized by the Chairperson and unmuted by the City Secretary.
- Speakers will be limited to 5 minutes each.
- Handouts or other information that a member of the public desires to provide to the Board must be emailed to cdelambre@lakedallas.com by 3:00 p.m. on March, February 16, 2021.

- Any person wishing to provide only written comments during the Citizen Agenda & Public Comment, or on any other matter to be considered on this agenda, should email such comments to the City Secretary at cdelcambre@lakedallas.com by 3:00 p.m. on Tuesday, March 16, 2021.

1. Call to Order & Determination of Quorum

2. Citizen Public Comment – An opportunity for citizens to address the Keep Lake Dallas Beautiful Committee on matters which are not scheduled for consideration by the Committee. The Texas Open Meeting Act prohibits deliberation by the Committee of any subject which is not on the posted agenda, therefore the Committee will not be able to discuss or take any action on items brought up during the citizen presentations. Citizen presentation will be limited to five (5) minutes per person.

3. Approve Minutes from January 19, 2021

4. Receive Update on Willow Grove Camping

5. Receive Report on Recycling Bags

6. Receive Update on Adopt-A-Spot

7. Receive Report on Watershed Protection

8. Announcements of future agenda items

9. Adjournment

I certify that the above notice of this meeting posted on the bulletin board at City Hall of the City of Lake Dallas, Texas on March 12, 2021 at 5:00 p.m.



Codi Delcambre, City Secretary

If you plan to attend this public meeting and you have a disability that requires special arrangements at this meeting, please contact City Secretary's Office at (940) 497-2226 ext. 102 or fax (940) 497-4485 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

DIRECTOR'S REPORT

CITY OF LAKE DALLAS

KEEP LAKE DALLAS BEAUTIFUL

REGULAR MEETING OF
FEBRUARY 16, 2021

DANIEL RUSNAK, CODE COMPLIANCE
OFFICER

HAYDEN SCARNATO, CODE
COMPLIANCE COORDINATOR
MANAGEMENT ASSISTANT



Willow Grove Revenue and Occupancy

- **Occupancy** – February RV occupancy = 84.8% vs LY 53.1%. Primitive occupancy = 15.5% vs LY 4.1%.
- **Kiosk Revenue** – February revenue was up over LY, \$290 vs \$845 a **decrease of 66%**.
- **Camping Revenue** – February revenue was up over LY, \$9,391 vs \$4,769 an **increase of 73%**.
 - Revenue for next month's March LY is \$3,691. March revenue already on the books = \$9,771 **an increase of 165%**.
- **Total Monthly Revenue** - \$9,681 vs LY \$6,282 an **increase of 54%**.
- **Camping Fiscal Projection** – **74.9%** to LY (Oct-Feb paid revenue + existing March-Sept reservations)

Adopt a Spot Update

- 3 cleanups conducted from last meeting (1/19/21):
 - Montserrat Jesuit Retreat – N. Shady Shores Rd.
 - The Cline Family – River Oaks Park
 - Watertoyz Boat Rentals
- 8 cleanups scheduled for 3/16-4/20
- 4 spots currently available
 - Shady Shores Rd – City Park to Swisher Rd.
 - Main St. – Duck Inn to Hickory Creek
 - Swisher Rd. – Shady Shores to bridge
 - RPM had to opt out for 2021
 - Lake Dallas Dr. – Main St. to Hundley



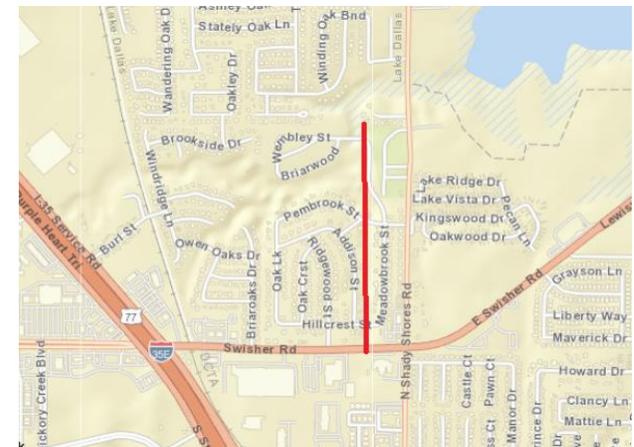
Adopt a Spot Update

- Thank you to our newest adopters
 - Kristy Bleau and community volunteers
 - Adopting the Lake Dallas Monument
 - Watertoyz Boat Rentals
 - Adopting S. Lake Dallas Dr. from Carlisle Dr. to Main St.
- A big thanks also goes to:
 - The Kim Family for their years of service to keeping Lake Dallas Beautiful



Watershed Protection

- Staff has attended training on the importance of keeping waterways free of litter and has identified several areas in our City where litter abatement is needed.
- Watershed protection signs placed at Owen Oaks Dr.
- 2 more signs planned to be installed at intersection of Addison St. and Meadowbrook St.
- Considering volunteer support of key waterways
 - Volunteer safety / training is top priority and concern





LAKE DALLAS BAGS TO BENCHES

Presented by: Kristy Bleau 03/2021



Why we need to recycle

- Americans use 100 billion plastic bags a year, which require 12 million barrels of oil to manufacture
- Worldwide, over a trillion single use plastic bags are used each year
- The amount of energy used to make 12 plastic bags could drive a vehicle for a mile
- The average American family takes home almost 1500 plastic bags a year
- According to waste management only 1% of plastic bags are returned for recycling
- The bags that don't end up in a landfill, end up in the ocean
- It is believed that it takes 500 years (or more) for a plastic bag to degrade in a land fill. The bags don't break down completely but instead photo-degrade, becoming microplastics that absorb toxins and continue to pollute the environment

Who is TREX and what do they provide?

- TREX is one of the world's largest manufacturers of wood-alternative decking products
- Two recycling bins
- Posters
- If goal is met, The City of Lake Dallas will receive a TREX bench

How does the challenge work?

- Determine a six-month collection time period
- Collect a minimum of 500 pounds of 40,500 plastic films/bags
- Weigh and record amount of film/bags collected each month
- Deliver the collected plastic film/bags to a participating retailer for recycling
- Report recycling totals to Stephanie Hicks (shicks@trex.com) each month

What can be recycled

- Grocery bags
- Bread bags
- Case overwrap
- Dry cleaning bags
- Ziplock and other re-sealable bags
- Bubble wrap
- Cereal bags
- *all materials must be clean, dry and free of food residue



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

March 16, 2021

Recycle Plastic Bags Project

DESCRIPTION:

Receive a report from Parks Board member Kristy Bleau and hold a discussion regarding a potential program to recycle plastic bags and turn them into park benches.

BACKGROUND INFORMATION:

Americans use 100 billion plastic bags a year, which require 12 million barrels of oil to manufacture. Worldwide, over a trillion single use plastic bags are used each year. The amount of energy used to make 12 plastic bags could drive a vehicle for a mile. The average American family takes home almost 1500 plastic bags a year. According to waste management only 1% of plastic bags are returned for recycling. The bags that don't end up in a landfill, end up in the ocean. It is believed that it takes 500 years (or more) for a plastic bag to degrade in a land fill. The bags don't break down completely but instead photo-degrade, becoming microplastics that absorb toxins and continue to pollute the environment.

Various companies have programs in which plastic bags are recycled and repurposed into a useful product. *Bags to Benches* is one such program run by Trex. Assorted types of plastics bags are collected. Once a poundage goal is reached, the bags are collected and processed. It takes approximately 500 pounds to create one park bench.

<https://www.trex.com/recycling/recycling-programs/>

FINANCIAL CONSIDERATION:

none.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

RECYCLEBAGS Power Point Presentation



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

March 16, 2021

Adopt-A-Spot Program

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Keep Lake Dallas Beautiful Adopt-A-Spot Program.

BACKGROUND INFORMATION:

There are currently four spots open for adoption in the City: Swisher Road from Shady Shores Road to the bridge, Main St. from Thompson Drive to Hickory Creek, Lake Dallas Drive from Main Street to Hundley Drive, Shady Shores Road from Hundley Dr. to Swisher Road.

Since our January meeting, Watertoyz Boat Rentals has adopted South Lake Dallas Drive from Carlisle Drive to Main Street. Originally, the South Lake Dallas Drive spot ran from Carlisle Drive to Hundley Drive, but several groups told us they were unable to adopt that large of a stretch. The remaining portion, Lake Dallas Drive from Main Street to Hundley Drive remains open.

Kristy Bleau and various other community volunteers have adopted the Lake Dallas monument, located on South Lake Dallas Drive. This will be a collaborative effort between volunteers who will focus on planting native specimens and maintaining the appearance of the flower bed.

The Kim Family is unable to continue adopting Shady Shores Road from Hundley Drive to Swisher Road. We thank the Kim Family for their years of service to keeping Lake Dallas beautiful. This spot is currently being emphasized as one of our priority adoptable locations due to the volume of trash that gathers here on a weekly basis.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful Committee
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compl. Coord. / Management Asst.

March 16, 2021

Watershed Protection

DESCRIPTION:

Receive a report and hold a discussion on options to reduce litter from several identified waterways in Lake Dallas.

BACKGROUND INFORMATION:

Keep Lake Dallas Beautiful has partnered with the Upper Trinity Regional Water District (UTRWD) to identify solutions to keeping litter out of several key Lake Dallas waterways. Staff is currently looking for grant funding options and exploring several other litter abatement options, including public education, the placement of "Keep it Clean" watershed signs and potential volunteer support.

Two signs provided by UTRWD were installed on January 29th at Owen Oaks Drive. Two more signs will be placed at the intersection of Addison Street and Meadowbrook Street. As part of the Development Services' public information campaign, staff also created an infographic on the importance of clean waterways and posted on the City's Facebook page on February 5th. Additionally, staff reached out a member of the City of Frisco's parks department, who created trash receptacle nets that attach to storm drains, which may be an option for Lake Dallas.

Waterways have been included as cleanup spots in other cities, like the Great Texas River Cleanup used by the City of San Marcos. Staff is considering making several waterways adoptable or open to volunteer support; however, waterways present more safety concerns than street-side spots.

FINANCIAL IMPACT:

There is no financial impact to the taxpayers of Lake Dallas as part of this project.

RECOMMENDED MOTIONS:

There is no motion required as part of this item. Staff would like members of the Keep Lake Dallas Beautiful Committee to provide direction or suggestions on volunteer support for identified waterways.

ATTACHMENT(S):

None

KEEP LAKE DALLAS BEAUTIFUL

YOU DROP IT, YOU DRINK IT

TOGETHER, WE CAN PROTECT OUR WATERWAYS!



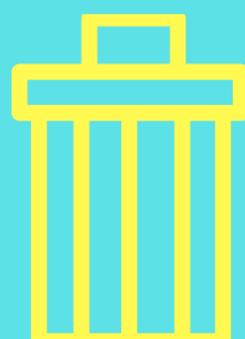
OUR WATERSHED

Lake Dallas is located in the Lewisville Lake watershed, meaning all waterways drain into our lake, even your yard's runoff. Here are several ways everyone can help keep our water source clean and safe.

KEEP TRASH WHERE IT BELONGS

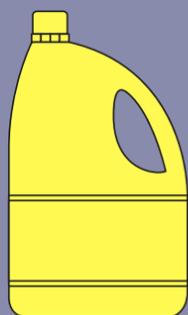
MAKE RECYCLING A HABIT

80% of the trash found in waterways is land-based. Litter prevention, recycling and routine cleanups all help keep our waterways clean and healthy.



REDUCE THE USE OF CHEMICALS

Overuse of fertilizer can cause harmful materials to enter our water supply, especially when using right before it rains. Using fertilizers as only directed, or substituting with organics or compost, can help keep waterways free of excessive chemicals.



JOIN OUR CAUSE

Interested in reducing the amount of litter in our community? Our Adopt-a-Spot Program is the perfect opportunity! Join our network of volunteers currently cleaning up 17 areas in our City. Inquire today by visiting:

<https://tinyurl.com/y25nw5s5>



RESOURCES ABOUND

Looking to get rid of batteries/electronics? Place them in Republic Waste Services' bin at City Hall. Have any household hazardous waste? Bring your items to our next Citywide Cleanup on April 24th at City Park from 8am-1pm. More information coming soon:

<https://tinyurl.com/y4qsux39>

Data and information by:

[Upper Trinity Regional Water District](#)

[Trash Free Texas](#)

[Lake Cities Municipal Utilities Authority](#)

