



Place: Lake Dallas city, TX

County: Denton County, TX



2000 Total Population	6,166	432,976
2000 Group Quarters	7	9,150
2003 Total Population	7,070	506,118
2008 Total Population	8,908	648,446
2003 - 2008 Annual Rate	4.73%	5.08%



2000 Households	2,261	158,903
2000 Average Household Size	2.72	2.67
2003 Households	2,572	184,096
2003 Average Household Size	2.75	2.7
2008 Households	3,256	237,303
2008 Average Household Size	2.73	2.69
2003 - 2008 Annual Rate	4.83%	5.21%
2000 Families	1,667	111,324
2000 Average Family Size	3.17	3.18
2003 Families	1,855	129,159
2003 Average Family Size	3.2	3.19
2008 Families	2,337	166,692
2008 Average Family Size	3.21	3.19
2003 - 2008 Annual Rate	4.73%	5.23%



2000 Housing Units	2,338	168,069
Owner Occupied Housing Units	70.7%	60.9%
Renter Occupied Housing Units	26.0%	33.6%
Vacant Housing Units	3.3%	5.5%
2003 Housing Units	2,652	194,729
Owner Occupied Housing Units	70.9%	62.7%
Renter Occupied Housing Units	26.1%	31.9%
Vacant Housing Units	3.1%	5.5%
2008 Housing Units	3,217	242,111
Owner Occupied Housing Units	75.5%	66.5%
Renter Occupied Housing Units	25.7%	31.5%
Vacant Housing Units	-1.2%	2.0%

Median Household Income

2000	\$51,236	\$58,299
2003	\$54,217	\$64,723
2008	\$62,615	\$75,165

Median Home Value

2000	\$102,033	\$127,018
2003	\$112,655	\$143,110
2008	\$132,765	\$169,614

Per Capita Income

2000	\$22,526	\$26,895
2003	\$25,137	\$30,184
2008	\$30,379	\$35,583

Median Age

2000	32.2	31.1
2003	34.0	32.0
2008	35.4	33.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Income

Household Income Base	2,215	159,062
< \$15,000	9.6%	8.7%
\$15,000 - \$24,999	9.3%	8.2%
\$25,000 - \$34,999	12.6%	10.2%
\$35,000 - \$49,999	16.7%	14.9%
\$50,000 - \$74,999	24.5%	21.7%
\$75,000 - \$99,999	15.2%	14.7%
\$100,000 - \$149,999	9.0%	14.1%
\$150,000 - \$199,999	2.3%	4.1%
\$200,000+	0.9%	3.5%
Average Household Income	\$59,542	\$72,457

2003 Households by Income

Household Income Base	2,570	184,096
< \$15,000	8.6%	7.4%
\$15,000 - \$24,999	8.6%	6.9%
\$25,000 - \$34,999	11.7%	8.8%
\$35,000 - \$49,999	15.7%	14.0%
\$50,000 - \$74,999	23.0%	20.4%
\$75,000 - \$99,999	14.5%	15.4%
\$100,000 - \$149,999	12.2%	17.6%
\$150,000 - \$199,999	4.2%	4.9%
\$200,000+	1.5%	4.7%
Average Household Income	\$67,075	\$82,357

2008 Households by Income

Household Income Base	3,257	237,303
< \$15,000	6.7%	6.0%
\$15,000 - \$24,999	6.6%	5.4%
\$25,000 - \$34,999	9.7%	7.2%
\$35,000 - \$49,999	13.2%	11.4%
\$50,000 - \$74,999	23.7%	19.9%
\$75,000 - \$99,999	15.1%	15.7%
\$100,000 - \$149,999	15.8%	20.5%
\$150,000 - \$199,999	6.0%	7.0%
\$200,000+	3.3%	7.1%
Average Household Income	\$80,414	\$96,697

2000 Owner Occupied HUs by Value

Total	1,598	102,469
<\$50,000	16.3%	7.9%
\$50,000 - 99,999	32.4%	23.9%
\$100,000 - 149,999	36.7%	32.0%
\$150,000 - 199,999	11.3%	17.3%
\$200,000 - \$299,999	3.3%	12.3%
\$300,000 - 499,999	0.0%	4.6%
\$500,000 - 999,999	0.0%	1.5%
\$1,000,000+	0.0%	0.5%
Average Home Value	\$102,096	\$154,338

2000 Specified Renter Occupied HUs by Contract Rent

Total	587	56,043
With Cash Rent	94.5%	97.8%
No Cash Rent	5.5%	2.2%
Median Rent	\$536	\$632
Average Rent	\$539	\$662

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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County: Denton County, TX



2000 Population by Age

Total	6,166	432,976
0 - 4	8.8%	8.2%
5 - 9	8.9%	7.9%
10 - 14	8.8%	7.5%
15 - 24	11.4%	15.5%
25 - 34	17.7%	18.0%
35 - 44	20.0%	18.9%
45 - 54	11.5%	12.8%
55 - 64	6.6%	6.2%
65 - 74	4.0%	2.9%
75 - 84	1.7%	1.6%
85+	0.5%	0.6%
18+	69.3%	72.3%

2003 Population by Age

Total	7,069	506,118
0 - 4	7.9%	8.1%
5 - 9	8.1%	7.9%
10 - 14	8.2%	7.5%
15 - 24	12.5%	15.2%
25 - 34	14.9%	16.7%
35 - 44	18.9%	18.4%
45 - 54	14.0%	13.8%
55 - 64	8.4%	7.3%
65 - 74	4.7%	3.1%
75 - 84	1.9%	1.5%
85+	0.5%	0.6%
18+	71.5%	72.6%

2008 Population by Age

Total	8,907	648,446
0 - 4	7.8%	7.8%
5 - 9	7.5%	7.5%
10 - 14	8.1%	7.9%
15 - 24	12.8%	14.8%
25 - 34	13.3%	14.6%
35 - 44	17.4%	17.2%
45 - 54	16.0%	15.6%
55 - 64	9.5%	8.8%
65 - 74	5.0%	3.7%
75 - 84	2.2%	1.6%
85+	0.5%	0.6%
18+	72.2%	72.6%

2000 Population by Sex

Males	49.7%	49.7%
Females	50.3%	50.3%

2003 Population by Sex

Males	50.3%	49.8%
Females	49.7%	50.2%

2008 Population by Sex

Males	50.5%	49.8%
Females	49.5%	50.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



Place: Lake Dallas city, TX

County: Denton County, TX



2000 Population by Race/Ethnicity

Total	6,166	432,976
White Alone	89.5%	81.7%
Black Alone	3.3%	5.9%
American Indian Alone	0.6%	0.6%
Asian or Pacific Islander Alone	1.0%	4.1%
Some Other Race Alone	3.8%	5.6%
Two or More Races	1.7%	2.2%
Hispanic Origin	9.8%	12.2%
Diversity Index	34.0	47.1

2003 Population by Race/Ethnicity

Total	7,070	506,118
White Alone	88.8%	79.6%
Black Alone	2.9%	6.2%
American Indian Alone	0.9%	0.6%
Asian or Pacific Islander Alone	1.1%	4.7%
Some Other Race Alone	4.4%	6.5%
Two or More Races	1.9%	2.3%
Hispanic Origin	12.0%	14.3%
Diversity Index	37.7	51.7

2008 Population by Race/Ethnicity

Total	8,908	648,446
White Alone	87.1%	77.3%
Black Alone	3.3%	6.6%
American Indian Alone	1.0%	0.7%
Asian or Pacific Islander Alone	1.3%	5.5%
Some Other Race Alone	5.3%	7.5%
Two or More Races	2.0%	2.4%
Hispanic Origin	14.6%	16.7%
Diversity Index	43.0	56.3



2000 Population 3+ by School Enrollment

Total	5,704	411,657
Enrolled in Nursery/Preschool	3.4%	2.3%
Enrolled in Kindergarten	1.0%	1.7%
Enrolled in Grade 1-8	14.4%	13.0%
Enrolled in Grade 9-12	6.1%	5.4%
Enrolled in College	4.1%	7.5%
Enrolled in Grad/Prof School	0.9%	1.7%
Not Enrolled in School	70.1%	68.4%

2000 Population 25+ by Educational Attainment

Total	3,737	265,220
Less than 9th Grade	3.3%	4.1%
9th - 12th Grade, No Diploma	13.5%	6.6%
High School Graduate	26.8%	19.9%
Some College, No Degree	30.3%	26.1%
Associate Degree	6.5%	6.7%
Bachelor's Degree	13.9%	26.6%
Master's/Prof/Doctorate Degree	5.7%	10.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population 15+ by Sex and Marital Status

Total	4,445	331,300
Females	51.0%	50.8%
Never Married	8.7%	12.1%
Married, not Separated	29.3%	29.9%
Married, Separated	0.3%	0.9%
Widowed	4.7%	2.6%
Divorced	8.0%	5.4%
Males	49.0%	49.2%
Never Married	11.3%	14.0%
Married, not Separated	30.3%	30.3%
Married, Separated	0.2%	0.5%
Widowed	1.1%	0.5%
Divorced	6.1%	3.8%



2000 Population 16+ by Employment Status

Total	4,376	325,232
In Labor Force	75.2%	76.5%
Civilian Employed	71.9%	73.5%
Civilian Unemployed	3.3%	2.9%
In Armed Forces	0.0%	0.1%
Not in Labor Force	24.8%	23.5%

2003 Civilian Population 16+ in Labor Force

Civilian Employed	95.9%	96.9%
Civilian Unemployed	4.1%	3.1%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	96.5%	97.3%
Civilian Unemployed	3.5%	2.7%

2000 Females 16+ by Employment Status and Age of Children

Total	2,248	165,349
Own Children < 6 Only	14.8%	10.9%
Employed/in Armed Forces	8.1%	6.4%
Unemployed	0.3%	0.2%
Not in Labor Force	6.4%	4.3%
Own Children < 6 and 6-17 Only	6.2%	7.5%
Employed/in Armed Forces	4.4%	4.3%
Unemployed	0.0%	0.1%
Not in Labor Force	1.8%	3.1%
Own Children 6-17 Only	22.4%	19.4%
Employed/in Armed Forces	16.6%	14.6%
Unemployed	0.4%	0.3%
Not in Labor Force	5.4%	4.4%
No Own Children < 18	56.6%	62.2%
Employed/in Armed Forces	35.5%	40.6%
Unemployed	3.5%	2.2%
Not in Labor Force	17.6%	19.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003.



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2003 Employed Population 16+ by Industry

Total	3,390	252,686
Agriculture/Mining	0.7%	0.9%
Construction	12.3%	6.9%
Manufacturing	10.2%	9.7%
Wholesale Trade	3.9%	4.4%
Retail Trade	13.5%	13.4%
Transportation/Utilities	6.7%	5.8%
Information	5.8%	6.3%
Finance/Insurance/Real Estate	8.7%	8.8%
Services	35.1%	41.5%
Public Administration	3.1%	2.3%

2003 Employed Population 16+ by Occupation

Total	3,393	252,686
White Collar	63.7%	72.4%
Management/Business/Financial	17.0%	17.2%
Professional	17.0%	22.4%
Sales	16.1%	16.3%
Administrative Support	13.6%	16.5%
Services	11.4%	11.2%
Blue Collar	24.8%	16.4%
Farming/Forestry/Fishing	0.1%	0.1%
Construction/Extraction	6.7%	3.8%
Installation/Maintenance/Repair	7.9%	4.2%
Production	6.0%	4.6%
Transportation/Material Moving	4.2%	3.8%



2000 Workers 16+ by Means of Transportation to Work

Total	3,070	235,672
Drove Alone - Car, Truck, or Van	84.8%	82.0%
Carpooled - Car, Truck, or Van	11.3%	10.9%
Public Transportation	0.0%	0.7%
Walked	0.5%	1.6%
Other Means	1.2%	1.1%
Worked at Home	2.1%	3.7%

2000 Workers 16+ by Travel Time to Work

Total	3,070	235,672
Did Not Work at Home	97.9%	96.3%
Less than 5 minutes	3.1%	2.1%
5 to 9 minutes	9.8%	8.5%
10 to 19 minutes	20.3%	23.4%
20 to 24 minutes	8.1%	11.9%
25 to 34 minutes	20.2%	21.5%
35 to 44 minutes	14.2%	8.9%
45 to 59 minutes	14.2%	12.7%
60 to 89 minutes	6.4%	5.5%
90 or more minutes	1.6%	1.7%
Worked at Home	2.1%	3.7%
Average Travel Time to Work (in min)	29.0	28.2

2000 Households by Vehicles Available

Total	2,185	158,903
None	2.3%	3.4%
1	32.7%	29.8%
2	48.5%	49.0%
3	12.3%	13.8%
4	3.3%	3.1%
5+	0.9%	0.9%
Average Number of Vehicles Available	1.8	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Type

Total	2,261	158,903
Family Households	73.7%	70.1%
Married-couple Family	56.9%	57.9%
With Related Children	34.4%	32.5%
Other Family (No Spouse)	16.9%	12.1%
With Related Children	11.8%	8.4%
Nonfamily Households	26.3%	29.9%
Householder Living Alone	20.4%	22.2%
Householder Not Living Alone	5.8%	7.7%
Households with Related Children	46.2%	40.9%
Households with Persons 65+	13.8%	9.6%

2000 Households by Size

Total	2,261	158,903
1 Person Household	20.4%	22.2%
2 Person Household	31.2%	32.4%
3 Person Household	20.0%	18.1%
4 Person Household	17.3%	16.9%
5 Person Household	7.7%	7.0%
6 Person Household	2.3%	2.1%
7+ Person Household	1.1%	1.3%

2000 Households by Year Householder Moved In

Total	2,185	158,903
Moved in 1999 to March 2000	24.9%	32.4%
Moved in 1995 to 1998	39.7%	36.0%
Moved in 1990 to 1994	15.8%	14.5%
Moved in 1980 to 1989	7.7%	11.1%
Moved in 1970 to 1979	8.9%	4.3%
Moved in 1969 or Earlier	2.9%	1.7%
Median Year Householder Moved In	1996	1997



2000 Housing Units by Units in Structure

Total	2,268	168,069
1, Detached	68.8%	63.7%
1, Attached	1.6%	1.5%
2	1.1%	0.8%
3 or 4	4.1%	2.9%
5 to 9	5.2%	6.5%
10 to 19	1.3%	6.8%
20+	1.3%	10.3%
Mobile Home	16.5%	7.4%
Other	0.0%	0.2%

2000 Housing Units by Year Structure Built

Total	2,268	168,069
1999 to March 2000	4.5%	8.3%
1995 to 1998	24.7%	19.8%
1990 to 1994	6.8%	12.0%
1980 to 1989	18.9%	31.8%
1970 to 1979	28.0%	16.8%
1969 or Earlier	17.0%	11.2%
Median Year Structure Built	1982	1986

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 ACORN Consumer Groups

1.	Baby Boomers with Children	Prosperous Baby Boomers
2.	Young Frequent Movers	Enterprising Young Singles
3.	Prosperous Baby Boomers	Successful Suburbanites



2003 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel: Total \$	\$7,651,168	\$675,245,409
Average Spent	\$2,975	\$3,668
Spending Potential Index	101	124
Computers and Accessories: Total \$	\$892,765	\$80,603,050
Average Spent	\$347	\$438
Spending Potential Index	108	137
Education: Total \$	\$2,386,705	\$234,571,497
Average Spent	\$928	\$1,274
Spending Potential Index	96	131
Entertainment: Total \$	\$8,650,043	\$759,100,624
Average Spent	\$3,363	\$4,123
Spending Potential Index	105	128
Food at Home: Total \$	\$12,482,084	\$1,060,978,412
Average Spent	\$4,853	\$5,763
Spending Potential Index	100	118
Food Away from Home: Total \$	\$7,385,997	\$649,537,756
Average Spent	\$2,872	\$3,528
Spending Potential Index	103	126
Health Care: Total \$	\$8,003,618	\$666,837,991
Average Spent	\$3,112	\$3,622
Spending Potential Index	98	114
HH Furnishings and Equip: Total \$	\$6,469,795	\$568,205,201
Average Spent	\$2,515	\$3,086
Spending Potential Index	105	128
Investments: Total \$	\$8,216,280	\$755,242,006
Average Spent	\$3,195	\$4,102
Spending Potential Index	104	133
Retail Expenditures: Total \$	\$64,181,780	\$5,508,977,038
Average Spent	\$24,954	\$29,924
Spending Potential Index	103	123
Shelter: Total \$	\$27,621,223	\$2,483,927,647
Average Spent	\$10,739	\$13,493
Spending Potential Index	101	127
Television, Radio, and Sound: Total \$	\$2,596,332	\$226,763,866
Average Spent	\$1,009	\$1,232
Spending Potential Index	101	123
Travel: Total \$	\$5,276,969	\$475,853,790
Average Spent	\$2,052	\$2,585
Spending Potential Index	101	127
Vehicle Maint and Repair: Total \$	\$3,086,498	\$264,029,704
Average Spent	\$1,200	\$1,434
Spending Potential Index	106	127

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics.