



## SEPTEMBER 19th & 20th at Willow Grove Park

### **GOLD SPONSOR-\$2,500\***

- Sponsor displayed on up to 5 signs along main road inside Willow Grove Park
- Sponsor displayed on 10,000 mailers distributed throughout the Lake Cities area
- Sponsor displayed on all ads in the Lake Cities Sun
- Sponsor displayed on posters distributed to Lake Cities area businesses
- Sponsor displayed on 5,000 full-color flyers that will be distributed to all schools in the Lake Dallas ISD
- 1 banner displayed near racing spectator area (sponsor must provide own banner)
- Free vendor space at event to sell items or hand out information
- Free space on the water to display watercraft or let the public demo watercraft if applicable
- 10 VIP Tent passes for complimentary food/beverage and priority seating
- Sponsor logo with link featured on event website: ([www.lakedallas.com](http://www.lakedallas.com))
- Announced from main PA as a Gold Sponsor 3 times a day during the event
- Sponsor information featured in 100 Racer welcome packets

### **SILVER SPONSOR-\$1,500**

- Sponsor displayed on all ads in the Lake Cities Sun
- Sponsor displayed on 10,000 mailers distributed throughout the Lake Cities area
- Sponsor displayed on posters distributed to Lake Cities area businesses
- Sponsor displayed on 5,000 full-color flyers that will be distributed to all schools in the Lake Dallas ISD
- 1 banner displayed behind performer area on main stage (sponsor must provide own banner)
- 8 VIP Tent passes for complimentary food/beverage and priority seating
- Sponsor logo with link featured on event website: ([www.lakedallas.com](http://www.lakedallas.com))
- Announced from main PA as a Silver Sponsor 3 times a day during the event
- Sponsor information featured in 100 Racer welcome packets

### **ROCK CLIMBING WALL SPONSOR-\$1,000**

- Sponsor displayed on all ads in the Lake Cities Sun
- Sponsor displayed on posters distributed to Lake Cities area businesses
- Sponsor displayed on 10,000 mailers distributed to Lake Cities area
- Sponsor displayed on 5,000 full-color flyers that will be distributed to all schools in the Lake Dallas ISD
- 1 banner displayed across the rock climbing wall (sponsor must provide own banner)
- 6 VIP Tent passes for complimentary food/beverage and priority seating
- Sponsor logo with link featured on event website: ([www.lakedallas.com](http://www.lakedallas.com))
- Announced from main PA as a sponsor 3 times a day during the event
- Sponsor information featured in 100 Racer welcome packets

### **VIP TENT SPONSOR-\$1,000\***

- Sponsor displayed on all ads in the Lake Cities Sun
- Sponsor displayed on posters distributed to Lake Cities area businesses
- Sponsor displayed on 5,000 full-color flyers that will be distributed to all schools in the Lake Dallas ISD
- Sponsor displayed on 10,000 mailers distributed to Lake Cities area
- Sponsor logo (with link to website) displayed on event website ([www.lakedallas.com](http://www.lakedallas.com))
- Sponsor displayed on VIP Tent invitations to event sponsors, city officials and business owners
- 1 banner displayed on outside of 30' x 30' VIP Tent. Sponsor is responsible for own banner.
- Table for sponsor information set up inside VIP Tent
- Sponsor information featured in 100 Racer welcome packets
- Announced from main PA as a sponsor 3 times a day during the event

### **KID'S ACTIVITIES SPONSOR-\$500**

- Sponsor displayed on all ads in the Lake Cities Sun
- Sponsor displayed on posters distributed to Lake Cities area businesses
- Sponsor displayed on 5,000 full-color flyers that will be distributed to all schools in the Lake Dallas ISD
- 1 banner displayed in kidzone (sponsor must provide own banner)
- 4 VIP Tent passes for complimentary food/beverage and priority seating
- Sponsor logo with link featured on event website: ([www.lakedallas.com](http://www.lakedallas.com))
- Announced from main PA as a sponsor 3 times a day during the event
- Sponsor information featured in 100 Racer welcome packets

\*=exclusive sponsorship