



# Lake Dallas Strategic Plan

## Vision Statement:

Lake Dallas is a proud community, built on strong family and community values, with unique lakeside, recreational, and community assets that encourages economic development

### Community Goals

### Mayor's Initiative

### Organizational Goals

Streets

Quality Development  
(Enhanced Building Standards & Code Enforcement)

Law Enforcement  
(Hiring a New Police Chief & Updating Policies)

Economic Development

High Quality Parks, Trails, & Public Amenities

Community Resources & Social Services Guide

Professionalism  
(Effective & Efficient Government)

Transparency



**Strategic Plan**

		Community Goals				Organizational Goals		
Key Service Area (KSA)	Streets	Quality Development (Enhanced Building Standards & Code Enforcement)	Law Enforcement (Hiring a New Chief & Updating Policies)	Economic Development	High Quality Parks, Trails, and Public Amenities	Mayor's Initiative	Professionalism (Effective & Efficient Government)	Transparency
	Goals & Objectives	Develop a Street Condition Inventory & Map	Update the City's Comprehensive Land Use Plan	Hire a new Police Chief	Develop an Economic Development Strategic Plan	Develop a Parks & Trails Master Plan	Develop a Community Resources & Social Services Guide	Develop professional growth plans for managers
Develop a Prioritized Infrastructure Capital Improvement Plan		Update the City's Thoroughfare Plan	Review and Update the Police Department's General Orders & Standard Operating Procedures	Implement a targeted Business Improvement Grant (B.I.G.) program	Connect and expand the existing trails & sidewalk system	Implement Annual Performance Reviews		Develop & Adopt Written Financial Policies
Program funding for 1/4 cent Street Repair Sales Tax		Update the City's Building Codes	Implement a Community Policing Model	Launch a Main Street Program	Repair the boat ramp at Willow Grove Park	Develop executive reports for all departments		Be awarded the Texas Comptroller's Transparency Star Award
Prepare Bond Project(s) List		Update the City's Standard Construction Details	Be awarded the Texas Police Chiefs Association's Best Practices Recognition Award	Address the Community Development Corporation's Debt Structure	Update the Park Usage Rules & Regulations	Develop S.M.A.R.T. Performance Measurements for all Departments		Be awarded the Government Finance Officers Association's Distinguished Budget Presentation Award
Partner with area agencies for joint Capital Improvements		Update the City's Zoning Ordinances	Develop an achievement plan for the Commission on Accreditation for Law Enforcement Agencies (CALEA) National Accreditation	Be awarded the Texas Economic Development Council's Economic Excellence Recognition Award		Update & Adopt the City's Employee Handbook		
Partner with the development community for development driven infrastructure		Develop a strong, consistent Code Enforcement Program						
Develop a hot mix pothole repair program								