

**OCT 31**  
**5-7 PM**



**CANDY • GAMES •  
PARADE • FUN!**  
**CITY PARK, LAKE DALLAS**

Dear community friends,

Our organizing committee is planning the 2022 Point Bank Lake Dallas Trunk or Treat Event. This event is an annual staple in our community that provides a safe and fun trick or treating experience for our children and families. The last event attendance was over 3000 children and their parents! We rely on you, our supporters, and sponsors to help make this a memorable event. Sponsorship opportunities are listed below.

- Title sponsor - \$1500. POINT BANK
  - Company name and logo on LED billboard on I35e-north
  - Event named after the sponsor
  - Company banner prominently displayed at event
  - Any promotional interviews include business name
  - Vendor space
  - Logo and link to website prominently displayed on city events page
  - Logo prominently displayed on events poster and all marketing material
- Contest sponsor(s) - \$500
  - Company banner displayed at event
  - Contest named after business
  - Vendor space
  - Logo and link to website prominently displayed on city events page
  - Logo prominently displayed on events poster and all marketing material
- Children's Activity Area Sponsor - \$300
  - Vendor space
  - Logo and link to website prominently displayed on city events page
  - Logo prominently displayed on events poster and all marketing material
- Treats Sponsors - \$200
  - Vendor space
  - Logo displayed on printed material
- Scholarship Sponsor Any denomination \$50+
  - A \$1000 scholarship given to a Lake Dallas High School student

Thank you for your continued commitment to our community. Please plan to join us on Monday, October 31, 2022 from 5-7pm

